

ABSTRACT

The article aims at presenting the exact means of tourism education for pupils and university students. We described the methodology of tourism prospective research, marking tourist tracks and designing cartographic publications for the project region of the historical Maramureş. The presented facts are useful for pupils, university students/graduates from tourism programmes of study, bachelor or master level, in order to develop skills that are specific to the tourism activities. This article is basically a case study and it relies on actual activities implemented during the project "Maramureş–Transcarpathia Info Tour", financed through The Hungary-Slovakia-Romania-Ukraine Cross Border Cooperation Programme ENPI 2007-2013, project in which high school and university students, from tourism programmes of study, got involved as volunteers.

Keywords: *tourism, geography, education, students, cross border project, Maramureş, GIS*